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# AssetPlatform.org

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# What is AssetPlatform.org?

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- **AssetPlatform.org** is a new resource for staff at nonprofit organizations that provides financial education, coaching and asset development services.
- **AssetPlatform** delivers high quality, affordable and easily accessible products and services to the desktops of front-line staff, so they can more effectively serve their communities, including:
  - ✓ *Training, calculators, assessment tools, consumer-friendly financial products and links to experts*

# Who We Are

## AssetPlatform.org Partners



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# How is AssetPlatform.org organized?

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- **AssetPlatform.org** is organized around six primary categories of resources:
  1. *Budgeting*
  2. *Savings*
  3. *Credit Score*
  4. *Debt*
  5. *Insurance*
  6. *Organizational Resources*

Each category contains a variety of relevant training, tools and products.

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# What is the mission of AssetPlatform.org?

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*AssetPlatform seeks to fulfill several goals, including:*

- To raise the quality, efficiency, capacity and impact of the asset development and related fields by supporting organizations to do what they do better and at greater scale.
- To add value to local programs in a way that supports attainment of their own missions
- To act as a platform where multiple organizations collectively build and share tools and resources in a cost-effective way

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# Navigating AssetPlatform.org?

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Today, we will navigate [AssetPlatform.org](https://assetplatform.org) together to learn how to easily access the tools and resources on the platform that are most valuable to your work.

Let's take a closer look at  
[AssetPlatform.org](https://assetplatform.org)!

# AssetPlatform.org

Financial tools to serve your community

The screenshot shows the AssetPlatform.org website with a green header and a blue navigation bar. The main content area is divided into several sections:

- Resources:** A vertical sidebar on the left with categories: Budgeting, Savings, Debt, Credit Score, Insurance Safety Net, and Organizational Resources.
- Welcome to AssetPlatform.org:** A central section featuring a photo of three people in a meeting and introductory text about the site's purpose and partners.
- Keyword Search:** A search bar with a 'Search' button and social media icons for Facebook, Twitter, and LinkedIn.
- Favorites:** A list of bookmarked items including 'Coming Soon!', 'Promoting U.S. Savings Bonds at Tax Time - NGW!', 'Savings Rate Rise', and 'Counseling Skills Training'.
- Polls and Ratings:** A section titled 'Poll Results' with a question: 'What is your client's most common financial goal?'. It lists several options with radio buttons: 'Get out of debt', 'Manage their budget better', 'Buy a home, car or other large purchase', 'Build general or emergency savings', and 'Address immediate financial crisis (e.g. late utility or other bills)'. There is also a 'Log In' button.
- Community Forum:** A section at the bottom with a 'Community Forum' link.

For more information or any questions, please contact Kirsten Moy at The Aspen Institute.

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