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**Sent:** Tuesday, March 12, 2024 4:07 PM  
**To:** DSS\_LICENSING@LISTSERV.COV.VIRGINIA.GOV <DSS\_LICENSING@LISTSERV.COV.VIRGINIA.GOV>  
**Subject:** VDSS/VCU Spring Conference

The attached file is being sent to assisted living facilities and adult day care centers from the Virginia Department of Social Services Email Distribution Service.

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# COMMONWEALTH of VIRGINIA

## DEPARTMENT OF SOCIAL SERVICES

**DATE:** March 12, 2024

**TO:** Assisted Living Facilities and Adult Day Care Centers

**FROM:** Tara Davis Ragland, Director, Division of Licensing Programs

**RE:** VDSS/VCU 2024 Spring Conference – Activity Development

Please join the Virginia Department of Social Services – Division of Licensing Programs and Virginia Commonwealth University – Department of Gerontology, as we host *Activity Development: Efficient and Effective Approaches to Creating a Flourishing Activities Program*. Our 2024 Spring Conference will be held virtually Wednesday, March 20, 2024, at 10:00 a.m. The conference will be presented by Ellen Phipps and Katie Gilstrap.

*Activity Development: Efficient and Effective Approaches to Creating a Flourishing Activities Program* will explore the importance of developing a person-centered activity program. We will discuss why this approach is critical to establishing meaningful interactions and outcomes, but most importantly cultivating true joy and engagement for all. Through the review of best practices, we will examine enriching activities that focus on the individual, their interests, hobbies and discuss what has worked (and not) in your programs!

You may register for the conference by visiting this [link](#) or by scanning the QR code on the attached flyer.

# ACTIVITY DEVELOPMENT: EFFICIENT AND EFFECTIVE APPROACHES TO CREATING A FLOURISHING ACTIVITIES PROGRAM



**VCU**  
Gerontology  
Community and  
Continuing Education



VIRGINIA DEPARTMENT OF  
SOCIAL SERVICES



Join us and topic experts as we explore the importance of developing a person centered activity program. We will discuss why this approach is critical to establishing meaningful interactions and outcomes but most importantly cultivating true joy and engagement for all. Through the review of best practices, we will examine enriching activities that focus on the individual, their interests, hobbies and discuss what has worked (and not) in your programs!

Ellen Phipps and Katie Gilstrap are excited to discuss and share the importance of person centered activity engagement through exploring:

- 1. What is needed to build a flourishing, person centered activities program leading to increased satisfaction overall.**
- 2. The “how” and “why” behind effective and ineffective activities and what could have been done differently.**
- 3. What defines true engagement and how to ensure the individual feels involved**
- 4. The significance of intentional programming and how these moments can lead to increased joy and more meaningful interactions.**



**WEDNESDAY**

MARCH 20, 2024



**TIME**

10:00 AM - 12:00 PM US ET



**LOCATION**

ONLINE

**REGISTER NOW**



<http://tinyurl.com/activity-development>