**1-2-3 READ! Virginia.** The Virginia Department of Social Services (VDSS), Division of Child Care and Early Childhood Development, had a sole source contract with Child Development Resources to implement the 1-2-3 READ! Virginia training program ([www.123read.cdr.org](http://www.123read.cdr.org)). The contract period was August 1, 2010 through December 31, 2011. The purpose of the 1-2-3 READ! Virginia training program was to increase Virginia’s infant and toddler teachers’ knowledge and skills to enhance the language and early literacy skills of young children from birth to 36 months. Early literacy trainer coaches under this contract and infant and toddler specialists from the Virginia Infant & Toddler Specialist Network served as co-trainers to offer the training component of this program.

Major activities included:

- providing 19 two-day training sessions to 550 infant and toddler staff from 328 programs throughout the state on the use of 1-2-3 READ!, a research-based storybook early literacy curriculum;
- providing participants of the training *The Guide for Using the 1-2-3 READ! Curriculum*, three complete curriculum modules (module booklet, focal book and supplemental children’s books), a module booklet and focal book, two resource books, a board book, a sample take-home bag, a CD, and an opportunity to apply for follow-up on-site coaching and additional literacy materials;
- conducting 268 on-site coaching visits with 58 programs serving infants and toddlers for a total of 957.75 hours (679 hours on-site, 278.75 hours preparation and follow up); and
- providing programs participating in on-site coaching with age-appropriate toys, dramatic play props, art supplies, and books that corresponded to the curriculum modules staff received during the training.

Results of the two-day training indicated:

- participants increased their knowledge of early literacy by 14.1% (pre- and post-training measure consisting of 20 multiple-choice questions);
- participants rated their proposed use of knowledge to improve literacy services as 4.81 on a 5 point scale with five being high; and
- participants rated the overall quality of the trainings as 4.85 on a 5 point scale with five being high.

Results of the on-site coaching visits indicated:

- an overall increase in use of 1-2-3 READ! strategies from 2.75 to 3.50 (pre- and post-coaching as measured by the “Infant/Toddler Environmental Observation Instrument” that consists of five areas for evaluation using a Likert Scale with 1 = almost none and 4 = numerous); and
- an overall quality rating of 4.90 on a 5 point scale with 5 being high (participants’ completion of evaluation forms).