Step 1: Identify your long term outcome for your client group.

- Put the CLIENT first in your goal – the focus is the clients, not you.
- The goal should be active, not passive voice (what clients will achieve, not what will be done to them).

Example of a long term outcome goal:
The pregnant teens, ages 12-17, in the ABC Program, will deliver healthy babies.
Step 2: Identify the initial outcomes (new knowledge, skill development) that clients need to reach in the Long Term Outcome that has been identified.

Example - Clients learn:
xxxxx
xxxxxxx
Name:
LOGIC MODEL

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<th>Longer term or Ultimate Outcomes</th>
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<th>Intermediate Outcomes</th>
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<td><strong>Step 3:</strong> What are the behaviors or changes that you will see clients exhibit or practice because of the new knowledge that they have gained?</td>
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<td>List those behaviors, actions and changes here</td>
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<th>Initial Outcomes</th>
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Step 4: Activities

Now that you have identified the initial and intermediate outcomes that clients need to achieve to reach their long term goal, you need to identify the ACTIVITIES that will take place to help the clients gain the knowledge and skills needed.

What activities happen routinely? Try to include enough detail that the reader can understand your approach and method.

(for example: home visits are completed weekly for one hour; a home safety check is completed at intake and every 6 months; parents attend weekly support and education sessions, etc.)
Step 5: Inputs

Now that you have identified the activities that will take place, list here the inputs needed to make those happen.

What do you need to effectively run your program? Often these are things that you spend money on.

Inputs could include things like:
- 2 Master’s level social workers
- 4 12-passenger vans
- Kitchen and Health Department License
- XYZ Curriculum and web-based assessment tool
- Weekly staff meetings with training
- Lunch time volunteers (at least 5)
Step 6: Outputs

As a result of those activities, what will be delivered or “put out”?

This is usually a count of something. Outputs are important for reporting and for analyzing your outcome results.

Typical outputs that could be tracked are:
✓ Number of children attending each day
✓ Number of educational sessions presented to parents
✓ Parent attendance at educational sessions
✓ # of 3-year olds served
✓ # of 4 year olds served (other demographics)