

REGISTRATION FORM

2012 VIRGINIA CHILD ABUSE AND NEGLECT PREVENTION CONFERENCE



**Know Them. Nurture Them.
Protect Them.**

 2012 Virginia Campaign to Prevent Child Abuse and Neglect

Monday, April 2, 2012

Sponsored by the Virginia Department of Social Services and Prevent Child Abuse Virginia.
Co-Sponsored by The Family and Children's Trust Fund, the Governor's Advisory Board on Child Abuse and Neglect, and the Virginia Coalition for Child Abuse Prevention.

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Monday, April 2, 2012

8:30 a.m. – 5:00 p.m.

(Registration will begin at 7:30 a.m.)



Holiday Inn Koger Conference Center
1021 Koger Center Boulevard
Richmond, VA 23235
(804) 379-3800

2012 Conference Theme

Every Child Counts ~ Know Them. Nurture Them. Protect Them.

Conference Highlights

Keynote Speaker – Sandra Alexander, M.Ed.

Expert Consultant - Child Maltreatment in the Division of Violence Prevention at the Centers for Disease Control and Prevention's National Center for Injury Prevention and Control. Sandra is a recognized national leader, strategic thinker, and innovator in child abuse prevention with over 40 years of experience, including CPS casework and supervision, developing child abuse prevention programs, training, technical assistance and consultation, and 18 years of nonprofit management experience. **Keynote Message:** *"Preventing Child Maltreatment by Developing Safe, Stable and Nurturing Relationships."*

Luncheon Speaker – Jim Hmurovich

President and CEO of Prevent Child Abuse America

Jim will lead a listening session for the National Movement for America's Children.

Closing Speakers – Every Child Counts: Sharing First-Hand Experiences

Steve and Kathy Stowe (grandparents); Allison Perry (former CASA participant); Lisa Wright (therapist); Betty Thompson (advocate)

Workshops and Skill-Building Sessions

(Please print the registration form and check one choice for morning and one choice for afternoon sessions.)

Morning Workshops

Tell Me About Circle of Parents

Learn how this self-help model promotes positive parenting and prevents child abuse and neglect while building parent leadership in your community. Presenters: Julie Rivnak-McAdam (PCAV) and Donna Guevara (RACCAP)

Safe Sleep: Risks and Myths for SIDS, SUID and Back To Sleep

Participants will learn about risk factors related to SIDS, SUID and suffocation among infants, including an explanation of the triple risk model, for a better understanding of current prevention strategies. The workshop will also highlight the 2011 American Academy of Pediatrics' policy statement and the work of the State Child Fatality Review Team. Presenter: Heather Board, MPH (VDH)

Beyond Laws: Ethical Issues in Child Abuse Prevention and Reporting

Panelists will discuss institutional cultures that contribute to non-reporting; the letter versus the spirit of the law; effective policy and training responses; and more. Presenters: Ian Danielsen, MSW (Child Advocacy Center), Bradford Nesheim (Boy Scout Council), Gail Heath (VDSS), and Joann Grayson, Ph.D. (JMU)

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○ **Protecting Children with Special Needs**

Panelists will discuss issues affecting children who are homeless, autistic, or members of an immigrant population and service implications. Presenters: Patricia Popp, Ph.D. (College of W&M); Betty Thompson (Central VA Chapter-Autism Society), and Sonia Quinonez, MSW (NoVA SCAN)

○ **Social Media: A Cost-Effective, Measurable Strategy for Community Prevention**

Participants will learn how to use social media and web strategies to develop innovative prevention campaigns that educate and involve the community in ethically sound ways. Presenters: Lori Gates Addison, LCSW, CPP (Cumberland Mountain CSB) and Daniel Hunsucker, CPP (Planning Dist. 1, BHS)

○ **An Overview of Best Practices in Early Prevention**

Panelists will provide an overview of what communities need to know about the soon-to-be-published prevention guidance for local departments of social services, and the important role of community partners in early prevention efforts. Presenters: Lynne Edwards, LCSW (VDSS); Gary Cullen (VDSS); Jill Baker, MSW (Norfolk), and Crystal Tyler-Mackey, Ph.D. (VA Cooperative Extension)

Afternoon Workshops

○ **How Do I Tell the Stories of My Agency?**

Explore ways to effectively share the personal success stories of your agency while maintaining the ethical implications of sharing client information with funders. Julie Rivnak-McAdam (PCAV) and Donna Guevara (RACCAP)

○ **Adolescents with Special Needs**

Panelists will discuss issues and service implications for adolescents who are in juvenile institutions, have mental health problems, substance abuse issues, or are unaccompanied immigrants or runaways. Presenters: Stephen Peeds, Ph.D. (DJJ); Lori Gates Addison, LCSW, CPP (Cumberland Mountain CSB); Patrick Taylor, MSW (Commonwealth Catholic Charities)

○ **Using Familiar Technology to Creatively Reach Families**

Panelists will share innovative ideas for creating parent-friendly websites and the ongoing need for easy access to live prevention professionals via telephone. Presenters: Brenda Garrett (Kids Priority One), Enid Costly (Library of VA), and Ashlee Witt, MA, CDFR (PCAV)

○ **Making Early Prevention Services a Reality in Local Departments of Social Services.**

A panel of local department administrators and staff will share information about how their agencies created a presence for prevention in their communities, how the community responded, and how they overcame challenges. Presenters: Mary Phelps (Fairfax); Vickie Moore (Louisa); Debbie Chlebnikow (Albemarle); Crystal Breeden (Shenandoah Valley); Thomas Pristow, MSW (Louisa); and Renee Lundgren (Albemarle)

○ **Smart Beginnings: Virginia's Early Childhood Initiative - Where Are We**

Headed? Panelists will discuss the evolution of Smart Beginnings, its future direction, and how two communities have created a continuum of support for families of children ages 0 to 5. Presenters: Zelda Boyd, M.Ed. (VA Office of Early Childhood Development); Kathy Glazer, MPA (VA Early Childhood Foundation); Sheryl Agee (Martinsville Smart Beginnings Coalition); Barbara Newlin (City of Richmond Early Childhood Initiative)

○ **Darkness to Light Training – 2:00-5:00 p.m. (\$10 Extra Materials Fee)**

Participants in this "Stewards of Children" training will learn how to prevent, recognize, and react responsibly to child sexual abuse. The program is designed for individuals concerned about the safety of children, as well as for organizations that serve youth. Presenter: Denise Noble, M.Ed. (Greater Richmond SCAN)

